

Highlights for Usability Testings

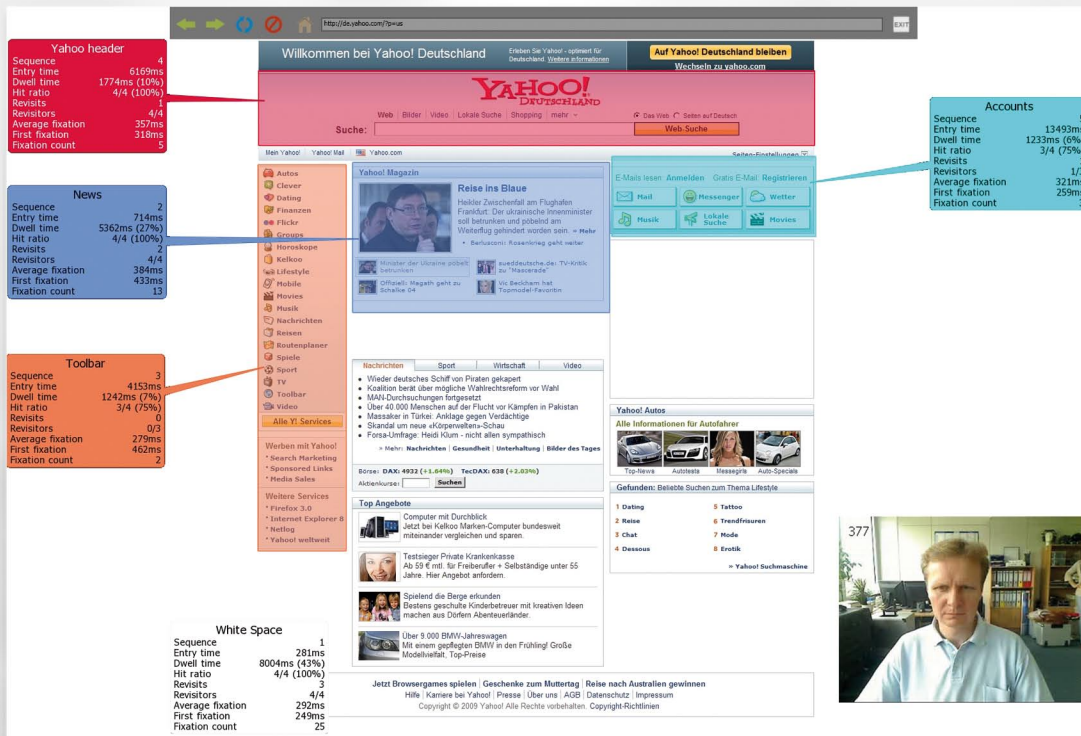
Experiment Suite 360™

The visual Executive Summary - KPI's (Key Performance Indicators)

Immediate results at a glance:

- Which elements were the eye catchers?
- How many subjects did see which element at all?
- What was the typical order of reception?
- How many revisits did the elements have?
- What is the rank and share of visual attention compared to all?

⇒ **Make your results quantitative AND visible!**



KPI functionalities & handling:

- Works on web pages, screen recording videos, images or video clips
- Displayed as overlay on Areas of Interest (AOI) visualization
- Interactive information update based on selected subjects (individual, groups, all) and time of regard
- Select shown data and move KPI boxes freely on the stimulus
- Export visualization as BMP or AVI for your exposé, report, documentation etc.

.. Heat- & Focusmap .. Scanpath .. Webcam overlay .. Group comparison .. AOI Sequence Charts ..

